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<<<UPDATE FROM MOCKUP TO INCLUDE CHAIRS>>>

**Page ID:**

* Trust Executives, Board Members and Senior Managers

**Text content:**

* Text, key message and key message link required - (left hand in above)
* Media, tools, support and links - supporting links re Trust R&D team can be localised and any other local resources added

**Visual (non text) content and general layout:**

* Keep what is in each column above associated in your local layout but do not conflate. Additional local pictures/visuals can be added.

**Navigation:**

* Back navigation is important

**Text for copying:**

**Trust Chair**

**Where you make a difference:**

Setting the tone for the organisation that clinical research is integral to best patient care.

**Your influence is high in:**

> Ensuring that clinical research activity is reported to the board alongside other clinical performance measures.

> Raising awareness with leaders that evidence shows there is a correlation between level of research activity in Trusts and overall patient outcomes.

**Executives**

### **Where you make a difference:**

### Ensuring there is a research strategy and plan with impact measures. Progress to be routinely reported by divisional leads, and R&D and actions recorded.

### **Your influence is high in:**

###  inspiring and ensuring support for an embedded and active research culture contributing to patient care in the organisation including at middle management level and across all corporate and clinical teams.

## **Key message:** Evidence shows that trusts with high levels of clinical research activity have better patient outcomes (e.g. lower mortality rates)

### (See all key messages [here](https://sites.google.com/s/10Knt1KSQwyUlNqCuCyHUwCiELBc7NKhU/p/1Ry6-v40UnJ2F6IGqvL9qbcf8HfNV0cOF/edit) )

## **Non Executive Board Members**

### **Where you make a difference:**

### Making sure the research strategy and plan is reported against by departments at Board meetings and issues followed up.

**Your influence is high in:**

> Highlighting the need for building a strong clinical research culture in your Trust

> Ensuring systems for reporting research activity and impact are followed through.

## **Senior Managers**

### **Where you make a difference:**

### Having an awareness of research and its importance in the trust. Knowing about the requirements of the trust research strategy and plan and following them up.

### **Your influence:**

### Your influence can be high in integrating research plans into clinical areas, thus enabling units and teams to have research active capacity.

**Media, Tools and supporting links**

Clinical Research is Everyone's Future - a 5 minute video based learning tool

Link:<https://vimeo.com/240168616>

Evidence for the impact of research on patient care

Link:<https://sites.google.com/nihr.ac.uk/bestpatientcareclinicalresearc/introduction/why-research-is-important/evidence-for-the-impact-of-research-on-patient-care>

Key supporter: Director of R&D and R&D team.

Link:<https://sites.google.com/nihr.ac.uk/bestpatientcareclinicalresearc/home/working-with-nhs-rd>

Link to summary evidence for research activity and patient outcomes

Link:

RAND Europe - Enabling NHS staff to contribute to research: reflecting on current practice and informing future opportunities

Link:<https://www.rand.org/randeurope/research/projects/enabling-nhs-staff-to-contribute-to-research.html>

CQC Well Led Framework (see section W8)

Link: <https://www.cqc.org.uk/sites/default/files/20200115_Trust_wide_well_led_inspection_framework_V7.pdf>

NHS Long Term Plan: Research and innovation to drive future outcomes improvement:

Link:<https://www.longtermplan.nhs.uk/online-version/chapter-3-further-progress-on-care-quality-and-outcomes/better-care-for-major-health-conditions/research-and-innovation-to-drive-future-outcomes-improvement/>