

RDF24 12-14 **MAY** **CELTIC MANOR, WALES**



Research and
Development Forum

SPONSORSHIP & EXHIBITION OPPORTUNITIES



Introduction

The 2024 NHS R&D Forum Annual Conference (RDF24) will be held from the 12th – 14th May 2023 at Celtic Manor, near Newport, Wales. Over 700 people are expected to attend RDF24 and building on the huge success of previous conferences. RDF23 was held in Newcastle and Gateshead attracting over 850 people. Sunday Evening included a Workshop and Networking Buffet for over 400 people. RDF23 also saw over 60 speakers, 25 Exhibitors, 15 Sponsors as well as a very interactive Conference Dinner which over 700 people enjoyed.

The Event attracts a wide range of delegates from across the UK. Roles include NHS R&D Directors, R&D Managers, Research delivery staff, Quality Assurance, Finance & Administration roles, Project Managers as well as Patient Group representatives. The Event also sees representation from the NIHR, HRA, MHRA, Department of Health & Social Care as well as a wide range of associated groups and organisations.

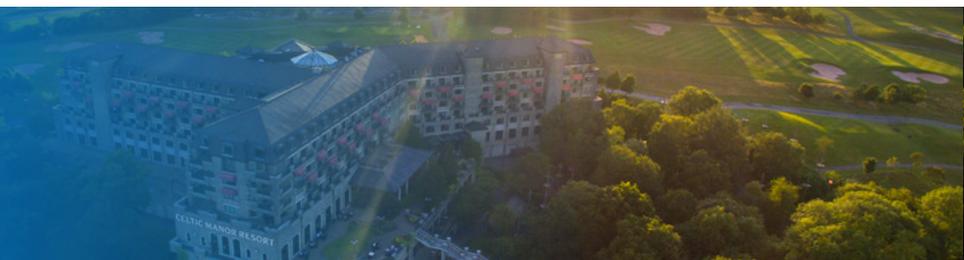
RDF24 Sponsorship Opportunities are categorised in two sections: Premium and Standard Sponsorship opportunities. Premium Sponsorship opportunities include the Premier Sponsor status.

Premium Sponsor Opportunities

- Premier Sponsor
- Sunday Networking Sponsor (1 only)
- Conference Dinner Sponsor (1 only)
- Poster Zone Sponsor (1 only)
- Event App Sponsor (1 only)
- Photography Sponsor (1 only)
- Video Sponsor (1 only)
- New Entrant Sponsor (1 only)

Standard Sponsor Opportunities

- Awards Sponsors (2 only)
- Lanyard Sponsor (1 only)
- Notebook Sponsor (1 only)
- Hotel Keycard Sponsor (1 only)
- Day 1 Sponsor
- Day 2 Sponsor



Premium Sponsorship Opportunities

Premier Sponsor

RDF24 Premier Sponsors will benefit from the following:

- Organisation Logo displayed underneath the event title on electronic and printed materials (e.g. delegate guide, website, signage).
- Organisation Logo displayed on the main stage in the Caernarfon Suite throughout the event
- Full page full colour advert in the event app
- Sponsor profile: Logo, description and web link to your organisation
- Social Media acknowledgements from the NHS R&D Forum
- Opportunity to display a roller banner at a highly visible location within venue

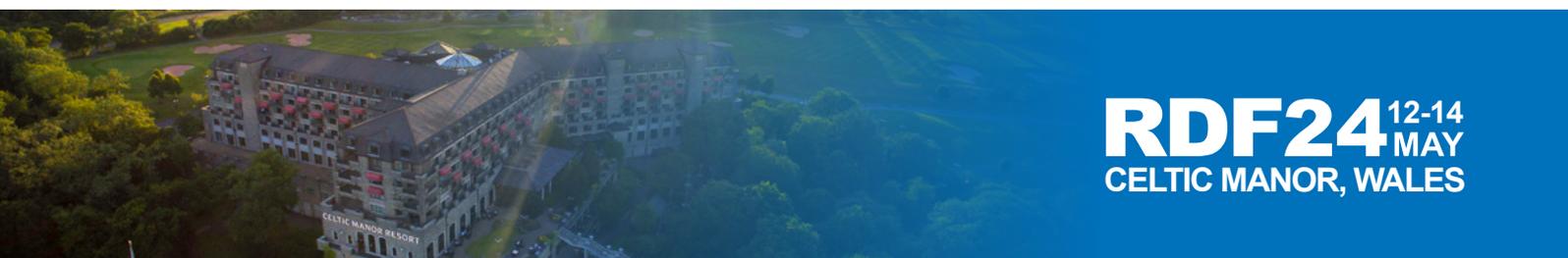
Price: £1950 per sponsor

Sunday Networking Sponsor (1 only)

The RDF24 Sunday Networking Sponsor benefits from becoming a Premier Sponsor together with a large number of additional benefits. This Sponsorship this allows the Sponsor to make a short presentation to showcase their organisation as well as place giveaways on the tables, do a prize draw and work with the Organising Team to maximise their visibility. The RDF24 Sunday Networking Sponsor benefits from being a **Premier Sponsor plus**:

- Sunday Night Sponsor referenced on Website and Event App
- Opportunity to give a 5 minute presentation about organisation at start of the Sunday evening networking evening
- Table talkers with logo and advert placed on each table
- Sponsor the Delegate Choice Poster Award and present prize on stage at the Conference Dinner and have logo on the award
- **The Networking Sponsor automatically becomes a RDF24 Premier Sponsor**

Price: £3,250



Conference Dinner Sponsor (1 only)

The Conference Dinner is one of the social highlights of the Annual Conference. With up to 700 people attending this can provide a high-profile opportunity to increase recognition of your organisation/brand. The opportunity to sponsor the Conference Dinner is one that is usually very popular and there can be only one sponsor. In addition to the benefits of being a premier sponsor the benefits of sponsoring the Conference Dinner include:

- Organisation logo and brief description/advert on-table menus
- Opportunity to place a gift/flyer/give-away on each place setting at the Conference Dinner.
- Two free places at the Conference Dinner & hosted table (other places at table need to be paid as part of a delegate package or Conference Dinner ticket)
- Sponsor Profile: Logo, description and web link to your organisation
- Logo on screen during the evening
- Opportunity to take part on-stage in the Prize giving during the Awards Ceremony.
- **The Networking Sponsor automatically becomes a RDF24 Premier Sponsor**

Price: £3600

Event App Sponsor (1 only)

The RDF24 Event App Sponsor will receive a large amount of exposure during the event. The sponsor logo will take a prominent place on the event app as well as in the invitation and reminder emails about the app.

- Referenced as the Event App Sponsor on conference mailings and social media
- Logo on the event app
- Advert on the event app
- Logo on invitation emails to use the app.
- Place up to 2 roller banners around the venue advertising your organisation
- **The Event App Sponsor automatically becomes a RDF24 Premier Sponsor**

Price: £3,250



Poster Zone Sponsor (1 only)

The Poster Zone is where the posters are displayed. The Poster Zone was very popular at RDF23 throughout the two days with over 80 Posters on display. Posters are judged for three awards. 1. Delegate Choice Award, 2. Poster Zone Sponsor Award, 3. Overall Winner determined by a Review Committee. The Poster Zone Sponsor has the following benefits:

- Organisation logo on each poster board
- Organisation logo on signage
- Website recognition
- Opportunity to judge the Sponsor Award
- Present the winner with prize on-stage at Conference Dinner and organisation logo on the Award
- Place roller banners in the Poster Zone area
- **The Poster Zone Sponsor automatically becomes a RDF24 Premier Sponsor**

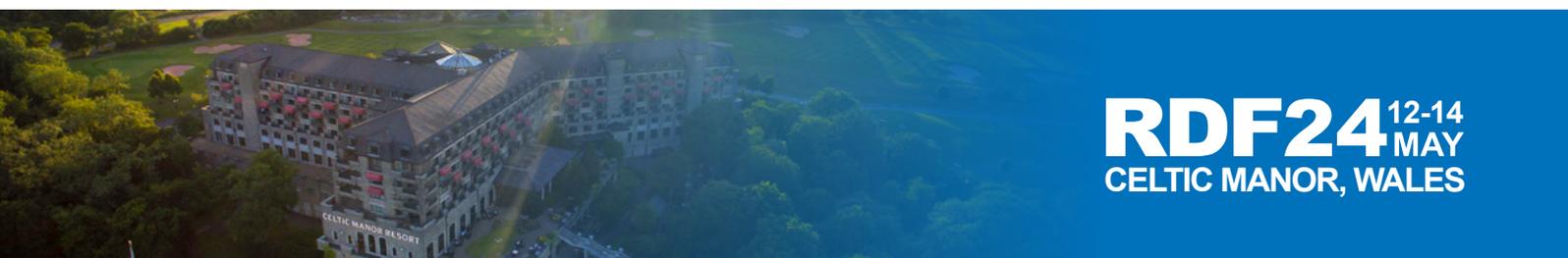
Price: £2250

Photography Sponsor (1 only)

The photographs taken by our Professional Photographer throughout the event are seen by thousands of people. The RDF24 Photography Sponsor will benefit from the following:

- Organisation watermark on the photographs posted online and on social media from RDF24
- Sponsor logo included in marketing materials and event app
- Opportunity to have a photo session with your exhibition stand and stand personnel during the event (an exhibition stand is not included in the price of this sponsorship)
- **The Photography Sponsor automatically becomes a RDF24 Premier Sponsor**

Price: £2,450



Video Sponsor (1 only)

The videos taken by our Professional videographer throughout the event are seen by thousands of people. The RDF24 Video Sponsor will benefit from the following:

- Organisation watermark on the videos posted online and on social media from RDF24
- Sponsor logo included in marketing materials and event app
- Opportunity to have an interview session with your exhibition stand and stand personnel during the event (an exhibition stand is not included in the price of this sponsorship) and this to be promoted on social media
- The Photography Sponsor automatically becomes a RDF24 Premier Sponsor

Price: £2,450

New Entrant Award Sponsor (1 only)

The new entrant award is a fantastic opportunity for your organisation to achieve recognition by supporting a funded place at RDF24. Abstracts are invited from “new entrants” for presentation at RDF24. A “new entrant” is someone who has worked in health and social care research for less than 3 years. The best abstract in this category will be selected by the Programme content group and the winner will receive a free place at RDF24. As New Entrant Sponsor you will become a premier sponsor of RDF24 and in addition receive the following benefits:

- Your organisation logo will appear on promotion for this new entrant award
- You can introduce the session at RDF24
- You can present an award to this person at the RDF24 conference dinner
- Receive social media coverage of sponsorship and a photo opportunity with the winner

Price: £2,500



Standard Sponsorship Opportunities

(note: these do not include Premier Sponsor Status)

Award Sponsors

The RDF Awards presented as part of the Conference Dinner provides excellent promotion for your organisation. Sponsoring an Award allows your organisation to obtain the following benefits:

- Logo on the award
- Referenced on the website and delegate guide as award sponsored by your organisation
- A representative from your organisation to present the award on stage at the Conference Dinner

Prices:

Best Abstract Award (1st & 2nd Place): £300

Overall Best Poster Award: £350

Lanyard Sponsor

Lanyards give a great opportunity to promote your organisation throughout RDF24. With up to 850 people wearing the lanyards the exposure of the brand is comprehensive. Lanyards must be provided by the Sponsor no later than 4 weeks prior to the event.

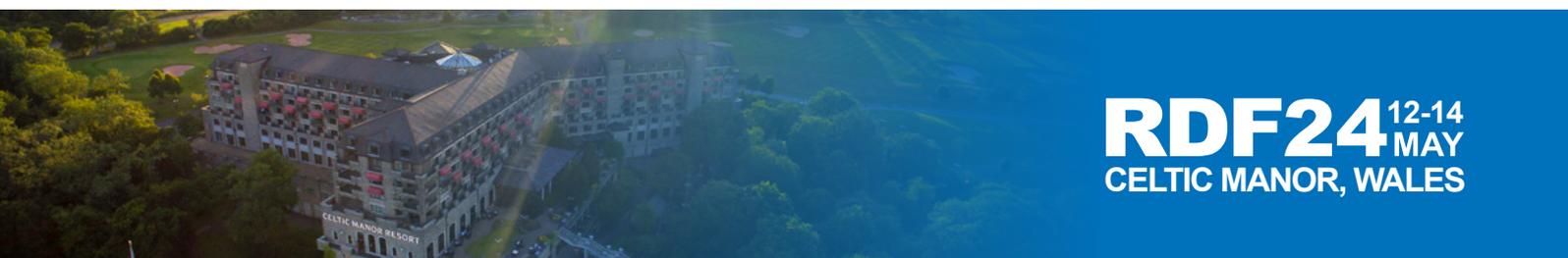
GUIDE PRICE: £2,500

Lanyards provided by the Sponsor and sent to us 4 weeks prior to the event

Hotel Keycard Sponsor

Delegates staying in official conference hotels will receive a keycard to access their bedrooms. This sponsorship will see your logo a branded hotel keycard giving a unique opportunity to promote your organisation to attendees.

Price: £1,500



Notebook Sponsor

The Sponsorship provides the opportunity to supply a branded notebook included in every attendee's Conference Bag for RDF24. The Notebook Sponsor has to provide their own branded notebooks. The notebooks must be provided to the Conference Organisers no later than 4 weeks prior to the event.

Price: £250

Day 1 & Day 2 Sponsors

Sponsoring one of the days of the conference is a great way to get exposure and visibility for your organisation. Selecting to be either Day 1 or Day 2 sponsor includes:

- Branding and logo on screen in all rooms during the sponsor day
- Opportunity to play a recorded video on screen during the breaks
- Opportunity to place a giveaway/flyer on seats in main room
- Advert on event app

Price: £1,000 per day



Exhibition Stands

Exhibiting is an excellent way to promote and showcase your organisation at RDF24. All exhibition Stands will be in the exhibition hall where refreshments and lunch will be served. All delegates will have to pass through this area throughout the 2 days. All exhibitor stands include the following:

- Wi-fi
- Power
- Table and 2 chairs
- 2 exhibitor personnel attending daytime only (this can be upgraded to include B&B and Dinner at extra cost)

The exhibition area is a single space for RDF24. Max stand size: 3m.

Price per stand:

- **Commercial: £1,600**
- **Non-commercial, charity or government: £800 (50% discount)**

Exhibition Personnel

Included Stand Person Package

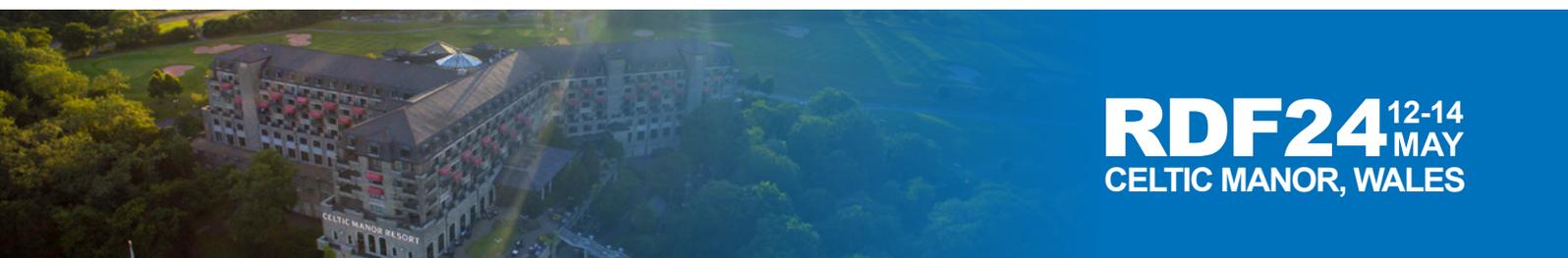
The two people included in the price of the Exhibition stand can add B&B and the Conference Dinner to their booking through the Included Person Package. This package includes:

- Entrance to conference as stand personnel on both days (does not include entry to sessions)
- Coffee & Lunch
- Conference Dinner
- B&B Accommodation at one of the Conference hotels

Prices:

1 Night B&B, conference dinner: £195

2 Nights B&B, conference dinner and Sunday networking: £345



Exhibitor Package

If you wish to have more than 2 people manning your stand, these can be added as additional exhibition stand personnel who can also book as a package. This is the Exhibitor Package and includes:

- Entrance to conference as stand personnel on both days (does not include entry to sessions)
- Coffee & Lunch
- Conference Dinner
- B&B Accommodation at one of the Conference hotels

Prices:

1 Night B&B, conference dinner: £360

2 Nights B&B, conference dinner and Sunday networking: £495

Individual Options:

If you do not wish to purchase one of the Exhibitor Packages it is possible to book individual options.

Prices:

Conference Dinner: £60

Additional Stand Person for 2 Days: £275

Demonstration Session

If you would like to demonstrate your software, your App, your company or just have a gathering of people then there is an opportunity to do this at RDF24. The organisers will work with you to invite delegates and promote the session. The demo session include both of the following:

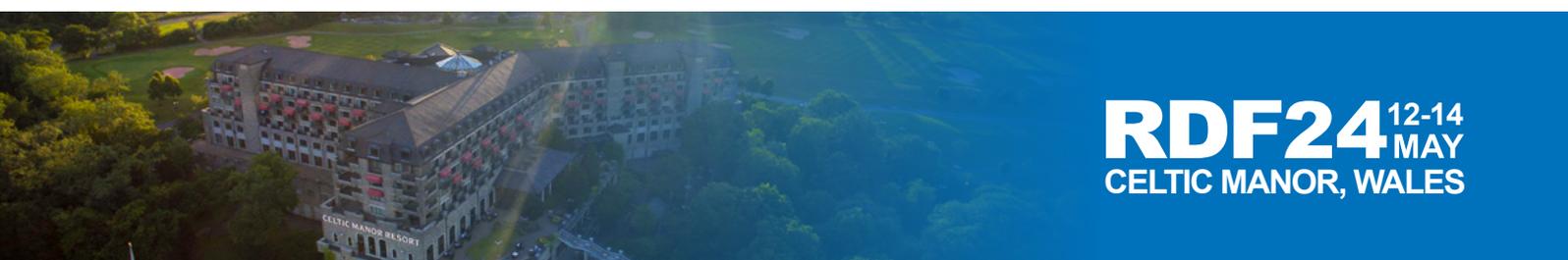
Bite Size Demo – held during a coffee or lunch break (20 minute duration)

Lunchtime Demo – held during lunchtime (35 minute duration)

Price: £750

Visit www.rdforum.nhs.uk

to book your Sponsorship & Exhibition Opportunities



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